

Hera Kang

Soyeon Kang (She/Her)

Artist and Creative Technologist

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EDUCATION

2027 MFA California Institute of the Arts (CalArts), Valencia, CA, US
2023 BAS Sogang University, Seoul, Korea

AWARDS

2026 iF Design Awards, d'strict Korea, Interior Architecture, Winner (Designer)
2024 MAMA, Mnet Asian Music Awards, Best Music Video, Winner (AI VFX Artist)
2024 CalArts, School of Theater, Merit Scholarship
2023 Sogang University Convergence Technology Award

FREELANCE

2024 Projection Design Assistant, Redwood, Nederlander Theater, New York, US
2024 Projection Design Assistant, Mitridate, Boston Lyric Opera, Boston, US
2024 AI VFX Artist, Aespa, [Armageddon](#), Rigend Film, SM Entertainment, Seoul, Korea
2024 MV Director, Youra, Worm in the Apple, Stone Music Entertainment, Seoul, Korea
2022 3D / AR Designer, Heights, Seoul, Korea
2020 VR MV Director, Textures Mix 005, Textures Seoul, Seoul, Korea
2019 Projection Designer, Korea National University of Arts, Seoul, Korea

EMPLOYMENT

2026 Jan - Present

[AI Pipeline Engineer](#), [Technical Artist](#), Zerospace, Brooklyn, US
Developed a pipeline that bridges a vision-language model (Gemini) with Segment Anything Model 3 to automatically detect, label, localize, and segment regions in video, exporting per-region masks for downstream use. [Website](#)

2023 Aug - 24 Feb

[3D Designer](#), d'strict Korea Inc, Seoul, Korea
Conducted AI visual development and created interactive 3D prototypes for interactive attractions for Arte Kid's Park, using Unity, Cinema 4D, and Stable Diffusion, collaborating closely with the engineering team. [Blog](#)

2023 May - 23 Oct

[Industry - Academia Research Lead](#), LG Electronics, Seoul, Korea
Proposed a UX prototype for the file-sorting ML function, which was adopted as a default feature in the gram Link app for the 24" LG gram Pro series [Official Video](#) | [Article](#) (The Verge)
Proposed a ML-based 3D visualization tool for designers, with LG's AI foundation model, EXAONE

PROJECTS

2026 Particle Theory, California Institute of the Arts, CA, US
2025 [Volver](#), Walt Disney Modular Theater, California Institute of the Arts, CA, US
2025 [heborastudio](#), In-Vehicle Entertainment Studio Prototype
2025 What you believe is where you are, California Institute of the Arts, LA, US
2023 Miss Hwang will ALWAYS be there, HCI Korea, Gangwon, Korea
2023 OutVenture, In-Vehicle Education Service, AI Capstone, Sogang Univ, Seoul, Korea
2019 Twentysip VR, Art & Technology Conference, Hanghwatang, Seoul, Korea

TEACHING EXPERIENCE

2024 Lecturer, 3D x AI for Designers, Seoul National University Library, Seoul, Korea

2024

Lecturer, [3D Motion Graphics with Stable Diffusion](#), Fast Campus, Seoul, Korea

Designed a curriculum and produced an online lecture series for advanced ComfyUI workflows